

Press Release

FEV establishes FEV Consulting (China) Co., Ltd. in Beijing

Media Contact

Ulrich Andree

T +49 241 5689-8880

andree@fev.com

Aachen (Germany), Beijing (PR China), April 2025 – FEV has officially established FEV Consulting (China) Co., Ltd. The new company is a subsidiary of FEV China and a member of FEV Consulting Global, serving as the operational entity of the FEV Consulting brand in China. FEV is a globally leading engineering service provider for sustainable propulsion and vehicle technology development, founded in 1978 and headquartered in Aachen (Germany). Over the past decades, FEV has provided innovative solutions to automotive manufacturers and suppliers, covering internal combustion engines, electric drive systems, hybrid systems, as well as vehicle electronics and software development. The company also transfers its expertise to the aerospace and energy sectors.

FEV Consulting Global is the consulting service division and brand of FEV. The company focuses on offering strategic consulting, product planning, technology planning, benchmarking studies, value engineering, and investment strategy services to clients.

Since its establishment in 2011, FEV Consulting has been committed to providing high-quality consulting services to global

clients, with branches established across major continents, completing over 2,000 consulting projects for clients from more than 40 countries. In 2018, FEV Consulting entered the Chinese market and operated as a division of FEV China. Starting in March 2025, FEV Consulting in China has now officially been separated into an independent subsidiary, FEV Consulting (China) Co., Ltd.

The new company specializes in delivering customized consulting solutions to global enterprises, with a particular focus on the Chinese market. The expertise encompasses strategic advisory and research services including corporate strategy development, product & technology roadmap planning, benchmarking analysis, value engineering, and investment strategy formulation. FEV Consulting (China) Co., Ltd. will serve customers in automotive manufacturing, intelligent transportation, renewable energy, and aerospace innovation.

“We believe that the establishment of the new company will further enhance FEV's competitiveness and influence in the Chinese market, providing more professional and efficient consulting services to clients,” said Dr. Cagri Cevik. In addition to his roles as Vice President of FEV Asia and CEO of FEV China, Cevik also took on the responsibility of Executive Director at FEV Consulting (China) Co., Ltd. Alex Zhang, General Manager of the new company, stated, “We look forward to collaborating with all our clients and partners in the industry to drive development and innovation together.”

Zhang is an experienced senior industry strategy and consulting expert and the founder of the FEV Consulting business in China.

He has extensive experience and wide recognition in the industry, having led numerous important consulting projects to help customers achieve technological innovation and market breakthroughs.

The new company will operate from its office in Beijing's iconic Wangjing SOHO, which offers a modern office environment and convenient transportation network, providing strong support for the operations of FEV Consulting (China) Co., Ltd.

Footage:



Caption: Alex Zhang has been appointed General Manager of the new FEV Consulting (China) Co., Ltd. Source: FEV

The logo for FEV Group, consisting of the letters 'FEV' in a bold, red, sans-serif font. The 'E' is stylized with a horizontal bar that is slightly curved.

Caption: FEV Group is a global innovation driver for mobility, energy and software development. Source: FEV

FEV CONSULTING

Caption: FEV Consulting is the management consulting arm within FEV, combining decades of experience in strategic management consulting for automotive OEMs and suppliers as well as in the energy and aerospace sector.

About FEV and FEV Consulting

FEV is a globally leading engineering provider in the automotive industry and internationally recognized leader of innovation across different sectors and industries. FEV Consulting, founded in 2011, is the management consulting arm of FEV and acts as a bridge between strategy and technology.

The company combines many years of experience in top management consulting with deep product understanding and technical know-how. As part of the mobility and energy ecosystem, it integrates different industry-specific capabilities. This enables FEV Consulting to create sustainable product and strategy solutions for some of the most pressing and complex issues facing today's enterprises.

Core services range from development of business, growth and innovation strategies to technology concept studies, production planning and cost optimization of products and processes. FEV Consulting currently has around 150 employees serving a global client base out of offices in eight different countries – Germany, USA, Spain, France, UAE, KSA, China and Japan.

About FEV

FEV has always pushed the limits.

FEV is a globally leading engineering provider in the automotive industry and internationally recognized leader of innovation across different sectors and industries. Professor Franz Pischinger laid the foundations by combining his background in academia and engineering with a great vision for continual progress. The company has supplied solutions and strategy consulting to the world's largest automotive OEMs and has supported customers through the entire transportation and mobility ecosystem.

As the world continues to evolve, so does FEV.

That's why FEV is unleashing its technological and strategic expertise into other areas, applying its forward thinking to the aerospace and energy sectors. Thanks to its software and system expertise, the company also leads the way making intelligent solutions available to everyone. FEV brings together the brightest minds from different backgrounds and specialties to find new solutions for both current and future challenges.

But FEV won't stop there.

Looking ahead, FEV continues to push the limits of innovation. With its highly qualified 7,000 employees at more than 45 locations globally, FEV imagines solutions that don't just meet today's needs but tomorrow's. Ultimately, FEV keeps evolving – to a better, cleaner future built on sustainable mobility, energy and software that drives everything. For the company's partners, its people and the world. [#FeelEVolution](#)