

**Privacy Notice for the Facebook fanpage of the FEV Group GmbH (hereinafter FEV)**

In the course of visiting our Facebook fanpage, personal data, i.e. data that relates to an identified or identifiable person, is collected from you, regardless of whether you are logged in. In the following, we therefore inform you about the type, scope and purpose of the collection and use of your personal data by us in connection with visiting our Facebook fanpage. You will receive information on how your data is used and about your corresponding rights.

The information in this data protection notice relates to the collection and processing of your personal data in connection with your visit to our Facebook fanpage, insofar as this is carried out by us.

For more information on data processing by the operator of Facebook (Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland (hereinafter "Facebook")), see: <https://de-de.facebook.com/policy.php>

**Responsible for data processing / data protection officer**

The data controller is:

**FEV Group GmbH**  
Neuenhoferstraße 181  
52078 Aachen

Phone: +49 241 5689 0  
<https://www.fev.com/contact-form>

Jointly responsible for the processing within the meaning of Article 26 GDPR is, to the extent as indicated below:

Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland

If you have any questions or suggestions regarding data protection, please feel free to contact us.

You can reach our **Data Protection Officer** as follows:

Scheja und Partners GmbH & Co. KG  
Rechtsanwalt Jens-Martin Heidemann  
Adenauerallee 136  
53113 Bonn

Phone: +49 228 227226-0  
Fax: +49 228 227226-26

Contact: <https://www.scheja-partners.de/kontakt/kontakt.html>

You can contact Facebook's data protection officer via:  
<https://www.facebook.com/help/contact/540977946302970>

## **I. Collection and processing of personal data and the nature and purpose of their use**

### **1. Scope of processing**

We process your personal data for the following purposes:

#### a) Contacting, interaction, commenting on contributions

You can use the following functionalities on our facebook fanpage:

- Interaction with us and other users
- Restriction of own contributions
- Customer chat plugin
- Use apps integrated by us
- View branded content
- Switch to Instagram via the embedded link
- Participate in surveys
- View job ads

In doing so, we process the following of your personal data:

- Date and time of interaction
- Type of terminal device
- Type and content of interaction (e.g. likes, direct messages, comments)
- Profile name

We collect and process your personal data to respond to your interaction request, to communicate, to improve your user experience, to report on current topics of innovative vehicle design, and to receive and process inquiries, complaints and other feedback.

The legal basis of the processing is Article 6 sec. 1 para. 1 lit f GDPR. The legitimate interest pursued by us lies in the communication with you. In addition, our facebook fanpage is intended to enable you to contact us quickly and easily, as well as to inform you about current topics in innovative vehicle design.

If you contact us via our facebook fanpage for the purpose of concluding a contract with us, Article 6 sec. 1 para. 1 lit b GDPR is the legal basis for the processing.

#### b) Evaluation for statistical purposes by means of page insights by facebook

We operate functionalities of our facebook fanpage [www.facebook.com/fevGmbH/](https://www.facebook.com/fevGmbH/) as a Joint Controller with Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2,

Ireland ([Contact to Data Protection Officer](#)). In the form of statistics, we receive anonymized information from facebook about how many users visit our fanpage and their interactions on our fanpage. The categories of personal data processed in this way include for example age, gender, city, language and if applicable, further data provided by you.

Regarding this service, we have concluded a contract with Facebook Ireland Limited, which you can view [here](#). You can access the privacy policy of Facebook Ireland Limited, in particular also with regard to data processing in connection with the Page Insights service, here: [Privacy Policy](#)

We process your personal data with the help of page insights for the purpose of optimizing our offer and ensuring more effective communication with interested parties.

The legal basis for the processing is Article 6 sec. 1 para. 1 lit f GDPR. The legitimate interest we pursue lies in an improvement of our offer on facebook.

For more information on the purposes and legal basis of processing by facebook, please visit: <https://de-de.facebook.com/policy.php>.

## 2. Disclosure of your personal data

Your personal data will be transmitted to or processed by the following recipients:

Employees of our organization have access to your personal data to the extent necessary to fulfill the above-mentioned purposes.

We only share your personal data with external recipients outside FEV if this is necessary to process or handle your request, if there is another legal permission or if we have your consent to do so.

External recipients may be:

### a) Processors

External service providers that we use to provide services, for example in the areas of technical infrastructure and maintenance for our offering or the provision of content. These processors are carefully selected and regularly reviewed by us to ensure that your privacy is protected. The service providers may only use the data for the purposes specified by us.

### b) Public bodies

Authorities and state institutions, such as public prosecutors' offices, courts or tax authorities, to which we have to transmit personal data for legally compelling reasons.

Facebook processes the data as described in facebook's privacy policy (<https://de-de.facebook.com/policy.php>).

### 3. Data processing in third countries

In any case, we only process your personal data in Germany and in the European Union. Regarding the third country transfer of Facebook, we refer to their privacy policy: (<https://de-de.facebook.com/policy.php>).

### 4. Deletion of personal data

In any case, we store your personal data only as long as this is necessary for the fulfilment of the purposes described above. In the event of an objection, we will delete your personal data unless their further processing is permitted under the relevant legal provisions.

In addition, illegal content will be deleted.

Regarding the deletion by facebook, we refer to their privacy policy: (<https://de-de.facebook.com/policy.php>).

### 5. Data subject rights

If your personal data is processed, you are a data subject within the meaning of the GDPR and you have the following rights against the controller. Facebook will be able to respond more quickly regarding the operations for which it is responsible, which is why we recommend direct contact with it.

**Access:** You have the right to obtain information about the personal data processed about you.

**Rectification:** You can request the rectification of incorrect data concerning your person. In addition, you can request the completion of incomplete data.

**Erasure:** In certain cases, you can request the deletion of your personal data.

**Restriction of processing:** In certain cases, you can request that the processing of your data be restricted.

**Data portability:** If you have provided data based on a contract or consent, you can request that you receive the data you have provided in a structured, common and machine-readable format or that it be transferred to another controller.

#### Right to object

You have the right to object at any time to the processing of your personal data based on Art. 6 sec. 1 para. 1 lit f GDPR for reasons arising from your particular situation. Your personal data will then no longer be processed for these purposes, unless compelling legitimate interests for the processing can be demonstrated that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defense of legal claims.

**Withdrawal of consent:** If you have given your consent to the processing of your data, you can withdraw this consent at any time with effect for the future. The lawfulness of the processing of your data until the withdrawal remains unaffected.

**Enforcement of your rights:** To exercise the aforementioned rights, please contact us at <https://www.fev.com/contact-form> or by post to the address as indicated in paragraph I above. Please make sure that we can clearly identify you.

**Right of complaint to the supervisory authority:** You have the right to file a complaint with a data protection supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement, if you consider that the processing of personal data concerning you is unlawful.

The most current version of this privacy policy applies.